

NCHA

Celebrity Cutting

Benefiting **UT Southwestern**

Medical Center

Presented by



The NCHA Celebrity Cutting is a premier event that brings together renowned celebrities and skilled cutting horse trainers to showcase the thrilling sport of cutting and raise money for an unbelievable cause. This unique competition, hosted by the National Cutting Horse Association, will showcase stars from Taylor Sheridan's hit shows – including Landman, Lioness, Mayor of Kingstown, The Madison and more – as they partner with top equine athletes to navigate the sport of cutting. The event highlights the excitement and skill involved in cutting and celebrates the Western lifestyle, offering fans an unforgettable experience filled with entertainment, horsemanship, and community spirit. Join us for a memorable evening where celebrities and cutting enthusiasts unite to honor this dynamic and historic sport and raise funds for UT Southwestern Fort Worth.

Saturday, April 11, 2026 | Fort Worth, Texas

LANDMAN

**MAYOR
OF
KINGSTOWN**



LIONESS

2026 Partnership Opportunities

Presenting Partner: \$50,000

Name/Logo inclusion in ALL event promotion

Opportunity for Recognition DURING Event

Four (4) Six Seat Boxes

24 VIP Meet & Greet Passes

PA Read

Three (3) :30-second Commercial Videos on Livestream

Recognition on the Event Page

Recognition and Program advertisements in event program

Platinum Partner: \$30,000

LIMITED NUMBER AVAILABLE

Three (3) Six Seat Boxes

18 VIP Meet & Greet Passes

PA Read

Two (2) :30-second Commercial Videos on Livestream

Recognition on the Event Page

Two (2) page ad in the event program

Gold Partner: \$20,000

LIMITED NUMBER AVAILABLE

Two (2) Six Seat Boxes

12 VIP Meet & Greet Passes

PA Read

One (1) :30-second Commercial Video on Livestream

Recognition on the Event Page

One (1) page ad in the event program

2026 Partnership Opportunities

Silver Partner: \$10,000

One (1) Six Seat Box
6 VIP Meet & Greet Passes
PA Read
Recognition on the Event Page
Sponsor Recognition in the Event Program

Bronze Partner: \$5,500

Four (4) Box Seats
4 VIP Meet & Greet Passes
Sponsor Recognition in the Event Program

Single VIP Ticket: \$1,500

One (1) Box Seat
One (1) VIP Meet & Greet pass

NATIONAL CUTTING HORSE ASSOCIATION

**CELEBRITY
CUTTING** 
'26

Benefiting **UTSouthwestern**
Fort Worth