

THE COPA ROOM GALA

THE RAT PACK IS BACK!

SAT.,
APR. 27,
2019

Dallas Country Club • engage.utsouthwestern.edu/kcp-gala

benefiting UT Southwestern's
Kidney Cancer Program

TABLE SPONSORSHIP OPPORTUNITIES

The 2019 UT Southwestern Kidney Cancer Program (KCP) Gala will transport guests back to the exciting atmosphere of the 1960s Rat Pack era with music, comedy, and the camaraderie of three legendary friends who made history on the stage of the Copa showroom at the Las Vegas Sands Hotel. The formal/cocktail attire evening will include complimentary valet parking, passed hors d'oeuvres, amazing silent and live auctions, and a seated, three-course chef's dinner with wine pairing. Following the live auction, America's most sought-after Rat Pack impersonators take to the stage.

SPECIAL APPEARANCE



Susan Griffith (*Pulp Fiction* and *Marilyn and Me*), the world's top Marilyn Monroe impersonator.

This incredible show will be backed by Texas-native bandleader and trumpet player extraordinaire Rodney Booth and his orchestra. Rodney has performed with many major recording artists such as Lou Rawls, Nancy Wilson, Dionne Warwick, Ella Fitzgerald, Marvin Hamlisch, Ray Charles, Natalie Cole, and Al Green. Following the show, guests can head to the dance floor where Rodney's Big Band will play all your favorite tunes.



All guests will enjoy complimentary valet parking, passed hors d'oeuvres, silent and live auctions, and a seated, three-course chef's dinner with wine pairing.

YOUR SPONSORSHIP SUPPORTS LIFE-CHANGING WORK

The KCP Gala is our largest fundraising event and helps support one of the nation's most innovative and patient-centric kidney cancer programs.

Like you, KCP researchers and clinicians are committed to finding a cure. Your support propels cutting-edge discoveries that have resulted in increased survival rates for kidney cancer patients at UT Southwestern, including double the national benchmarks for stage IV patients. Furthermore, advancements made in kidney cancer research may also prove beneficial to patients with other types of cancer.

Tickets and table sponsorships can be purchased online at:
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UT Southwestern
Medical Center

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AVAILABLE SPONSORSHIP PACKAGES

PACK LEADER SPONSOR - \$20,000

- Name on all advertising (print and online)
- Special social media announcements and links to business (if applicable)
- Name and/or logo on invitations as Presenting Sponsor
- Recognition on event website, Kidney Cancer Program website and venue signage
- Announcement in KCP eNewsletter to over 3,000 recipients
- Specially designed emailable invitation for your table guests
- Full-page ad in event program (optional)
- One superior table for 10 with table signage
- Logo on photo backdrop
- Name or logo and/or message rotated on jumbo screens throughout the evening
- Group table photo
- Special Rat Pack meet and greet with photo following show

ENTERTAINMENT SPONSOR - \$15,000

- Name on all advertising (print and online)
- Special social media announcements and links to business (if applicable)
- Name or logo on invitations
- Name or logo recognition on event website and venue signage
- Specially designed emailable invitation for your table guests
- Full-page ad in event program (optional)
- One superior table for 10 with table signage
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TABLE 13 DINNER SPONSOR - \$10,000 - SOLD

- Name on all advertising (print and online)
- Special social media announcements and links to business (if applicable)
- Name or logo on invitations
- Name or logo recognition on event website and venue signage
- Specially designed emailable invitation for your table guests
- Full-page ad in event program (optional)
- One superior table for 10 with table signage
- Name or logo on photo backdrop
- Name or logo and/or message rotated on jumbo screens throughout the evening
- Special table photo with the "Pack"

Tickets and table sponsorships can
be purchased online at:
engage.utsouthwestern.edu/kcp-gala

For a sponsorship invoice or to make a gift to our research, please contact:

Chey Reynolds, Event Producer (UTSW Kidney Cancer Program)
cheryl.reynolds@utsouthwestern.edu • 214-766-3867

To pay by check, please send your payment (noting KCP Gala in the subject line) to:
UT Southwestern Medical Center, Office of Development and Alumni Relations,
P.O. Box 910888, Dallas, TX 75391-0888

A portion of your table sponsorship or individual ticket purchase is tax-deductible.
Thank you for your support!

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AVAILABLE SPONSORSHIP PACKAGES, CONT.

PLATINUM SPONSOR - \$6,000

- Name or logo recognition on event website and venue signage
- Specially designed emailable invitation for your table guests
- Full-page ad in event program (optional)
- One superior table for 10 with table signage
- Special thank you message rotated on jumbo screens throughout the evening
- Special table photo with the "Pack"
- Name or logo on photo backdrop

GOLD SPONSOR - \$4,000

- Name or logo recognition on event website and venue signage
- Specially designed emailable invitation for your table guests
- Full-page ad in event program (optional)
- One table for 10 with table signage
- Special thank you message rotated on jumbo screens throughout the evening
- table photo

SILVER SPONSOR - \$2,500

- Name or logo on event signage
- One table for 10 with table signage
- table photo

INDIVIDUAL SEATS - \$225

- Dinner with wine pairing

Can't attend but would like to help fund research? Please consider a tax-deductible gift!

engage.utsouthwestern.edu/kcpdonate

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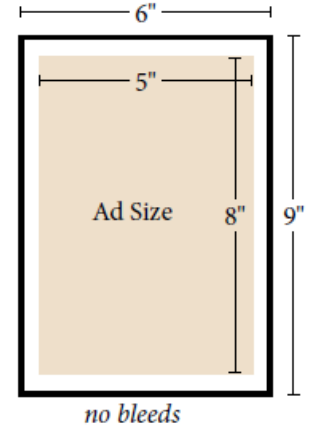


PROGRAM ADVERTISING SPECS

DEADLINE: For inclusion in the KCP Gala program, all ad materials must be received by April 1, 2019.

ARTWORK SPECS:

- Full-page ad size (no bleeds): 5" x 8"
- Program trim size: 6" x 9"
- Program will be printed in full color (CMYK). All ad files must be provided in CMYK color mode. All PMS (spot) colors and RGB colors in files will be converted to CMYK. No color matching is available. Publisher is not responsible for color variances.



All art files must have all type fonts converted to outlines and all images saved at a minimum of 350 dpi at 100% size.

FILE SUBMISSION:

Ads should be emailed to cheryl.reynolds@utsouthwestern.edu by April 1, 2019.

Files may be submitted as .jpg, .tif or .pdf (PDF files will be converted to raster format at 350 dpi if necessary). If sending .jpg or .tif files, the pixel dimensions of the file must be a minimum of 1750 x 2800.

No ad proofs or tear sheets are available. Publisher/Designer is not responsible for errors in content, graphics, or printing of ads.